

ABSTRACT OF THE DISCLOSURE

Techniques for responding to a request for data from a server operated by an entity or enterprise on a network, or by collaborating enterprises, include generating and storing a first concept in association with a first relationship of a first relationship type and a second
5 relationship of a second relationship type; and responding to the request based on the first concept and the second relationship. The request is based on an enterprise-specific vocabulary of names and relationships among the names. The names are of solutions, technologies, products, services and activities, or any other information associated with the
10 entity. The first concept is one of a plurality of atomic concepts among names in the enterprise-specific vocabulary. The first concept is associated with a first category of a plurality of categories that encompass the enterprise-specific vocabulary. The first relationship type relates at least two concepts of the plurality of atomic concepts associated with the first category. The second relationship type relates at least one of the two concepts
15 related by the first relationship with at least one different concept of the plurality of atomic concepts. This invention yields concepts connected to multiple inter-related hierarchies corresponding to the categories and allows users or system interfaces to efficiently navigate through the enterprise data both to express the user's particular needs and also to find information that meets the user's particular needs